

COMM 3326: History of Mass Media  
Spring 2017: Presentation Assignment

1. Please watch the 1939 movie *Ninotchka*, directed by Ernst Lubitsch. There are two copies on reserve in the library. Alternatively, you may be able to find the movie online via streaming.
2. With the help of a random number generator, I have divided the class into the following groups:
  - Group 1: [two student names]
  - Group 2: [two student names]
  - Group 3: [two student names]
  - Group 4: [two student names]
  - Group 5: [two student names]
  - Group 6: [two student names]
  - Group 7: [two student names]
3. On Thursday, February 16, we will meet in Room 103 of the library. There, [librarian] will introduce you to Lantern, an online resource for primary-source film scholarship. Lantern gives you access to a vast number of sources, including trade journals, technical journals, and fan magazines.
4. Using Lantern, each group will develop a presentation. Working together, you will deliver your presentations in class on Thursday, March 2. Your goal during the presentation is to develop an **argument** about your topic. Make a specific claim and back up your claim with **evidence**—evidence from Lantern, as well as evidence from the film itself. Be sure that the time is distributed equitably between partners. Length: 8-10 minutes total (4-5 minutes each).
5. I have assigned each group an initial topic. Using the evidence that you find, develop an argument about your topic. The nature of the argument is up to you. Let the evidence guide you to an interesting claim.
  - Group 1: Ernst Lubitsch—the film’s director
  - Group 2: Greta Garbo—the film’s star
  - Group 3: William Daniels and Lindsley Lane—members of the technical crew
  - Group 4: Metro-Goldwyn-Mayer—the film’s studio
  - Group 5: the film’s advertising campaign
  - Group 6: Hollywood’s representation of Paris in the 1930s
  - Group 7: Hollywood’s representation of Russia/USSR in the 1930s
6. Prior to delivering your presentation, each group should submit a preliminary annotated bibliography. List **five** sources that you are thinking of using as evidence. Be sure to cite these sources in the MLA style. After each citation, write one short paragraph explaining what the source is and why it might support your claim. The annotated bibliography will be due Thursday, February 23.
7. Note that this is a group project. Each group should submit ONE bibliography, and each group should deliver ONE presentation.

Library Day:	Thursday, February 16	
Annotated Bibliography:	Thursday, February 23	(15 points)
Presentations:	Thursday, March 2	(40 points)